

Who is Shepard Fairey

Shepard Fairey is an American contemporary artist, graphic designer, and activist, born on February 15, 1970. He is best known for his iconic "Hope" poster of Barack Obama.



What is activism?

Activism is when artists use their artwork to share a message and try to create change. Instead of making art just to decorate, activists want people to think, feel, question, or take action.

Why do artists use tearing and layering?

**To create texture and interest**

Torn edges make artwork feel more tactile and expressive than smooth, cut lines. Layering different materials adds variety and makes the surface more exciting to look at.

**to show depth and space**

By placing layers on top of each other, artists can suggest **foreground, midground and background**. This helps make flat artwork feel more **three-dimensional**, similar to how a diorama works.



Key vocabulary

Activism, activism, Mission Statement, Diorama, split scene, foreground, midground, background, atmospheric perspective, sustainable joining, scale, Depth, perspective, desaturation, texture.

What is printmaking? Printmaking is an art form where artists create images on a surface and transfer them to **another medium, producing multiple original artworks.**

